



Area of expertise

- ✿ Overseeing strategy development and art direction.
- ✿ Leading teams through concept explorations and project execution.
- ✿ Creating high-fidelity designs and animation for various digital formats.

Experience

Aug 2023 – Present

Freelance Art Director / Animator

Brand New School
Roger
Scholar
Two Fresh

Responsible for concept exploration, style frame execution, animation, and art direction.

Mar 2023 – Aug 2023

Art Director (Contractor) | Esports at Riot Games

Oversaw art direction, strategy development, concept exploration, and project production. Worked with several different vendors to create brand kits, promotional videos, music videos, event graphics, and more.

Feb 2022 – Mar 2023

Art Director | Instagram

Sep 2018 – Feb 2022

Motion Designer | Instagram

Responsible for strategy development, concept explorations, animating prototypes, and art direction. Worked closely with different departments of engineers, product designers, content strategists, creative producers, creative coders, researchers, and product managers. Our team was responsible for creating engaging AR experiences to boost our product's engagement.

May 2013 – Aug 2019

Freelance Motion Designer

Blind
Brand New School
Cantina Creative
Scholar
Mirada

Mocean
Pet Gorilla
State Design
Visual Creature
We Are Royale

Responsible for concept exploration, style frame execution, animation, and art direction. Worked with several different post-production studios that specialized in different forms of digital mediums. Some of these mediums include commercials, movies, installations, music videos, and more.

Education

Aug 2023 – Present

Otis College of Art and Design

Bachelor of Fine Arts in Digital Media with Honors

Recognition

Jun 2017

Gold Winner in PromaxBDA's Sports Program Image Spot
State Design: ESPN Identities

Sep 2017

Motionographer Feature
VANS 50th Anniversary

Mar 2016

Rolling Stone Feature
Jeff Buckley's "Just Like A Woman"

May 2014

Vimeo Staff Pick
Motionpoems "Working Order"

Skills

Softwares

Adobe AfterEffects, Adobe Photoshop, Figma, Adobe Illustrator, Cinema4D

Languages

Fluent in English and conversational Korean